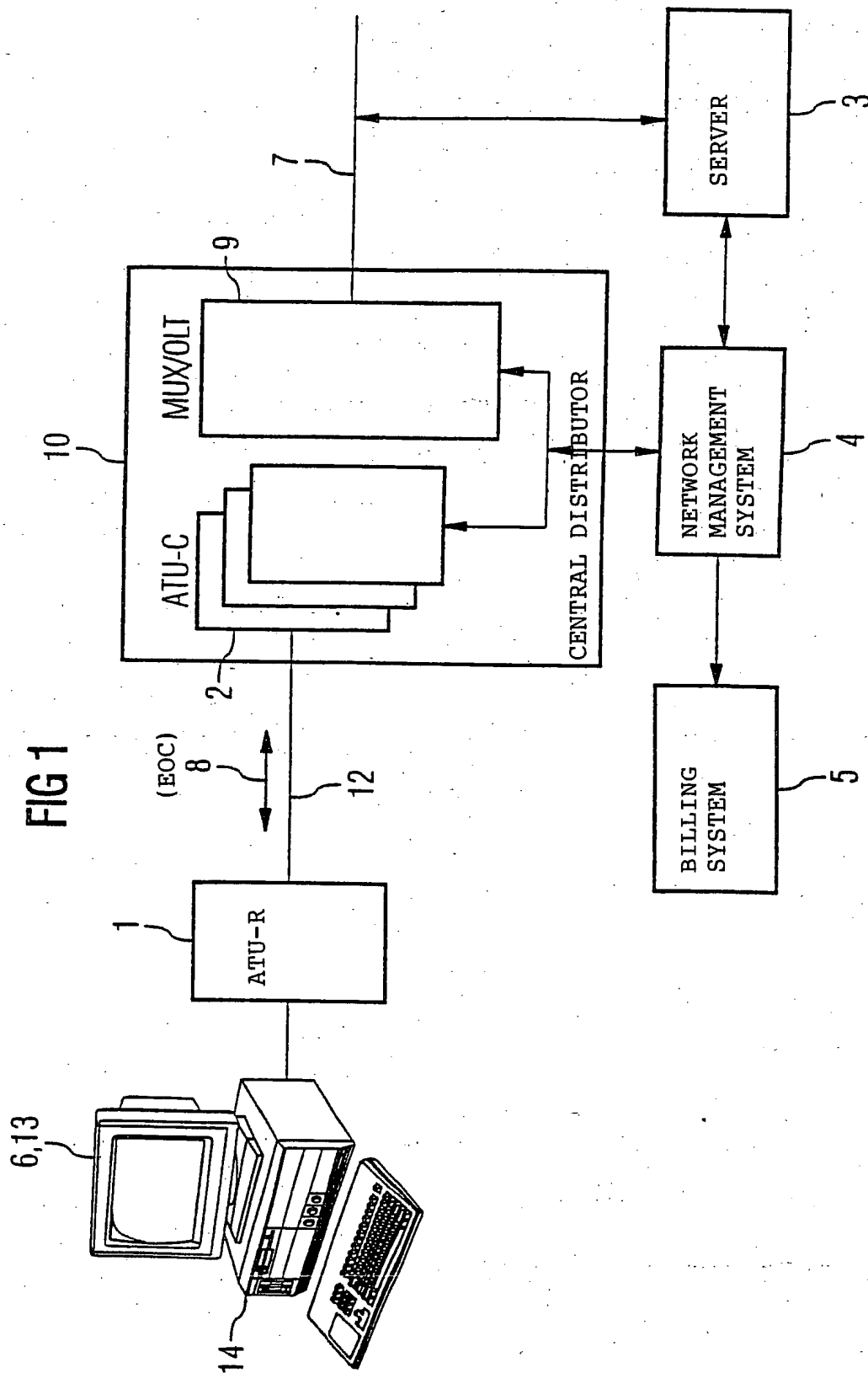
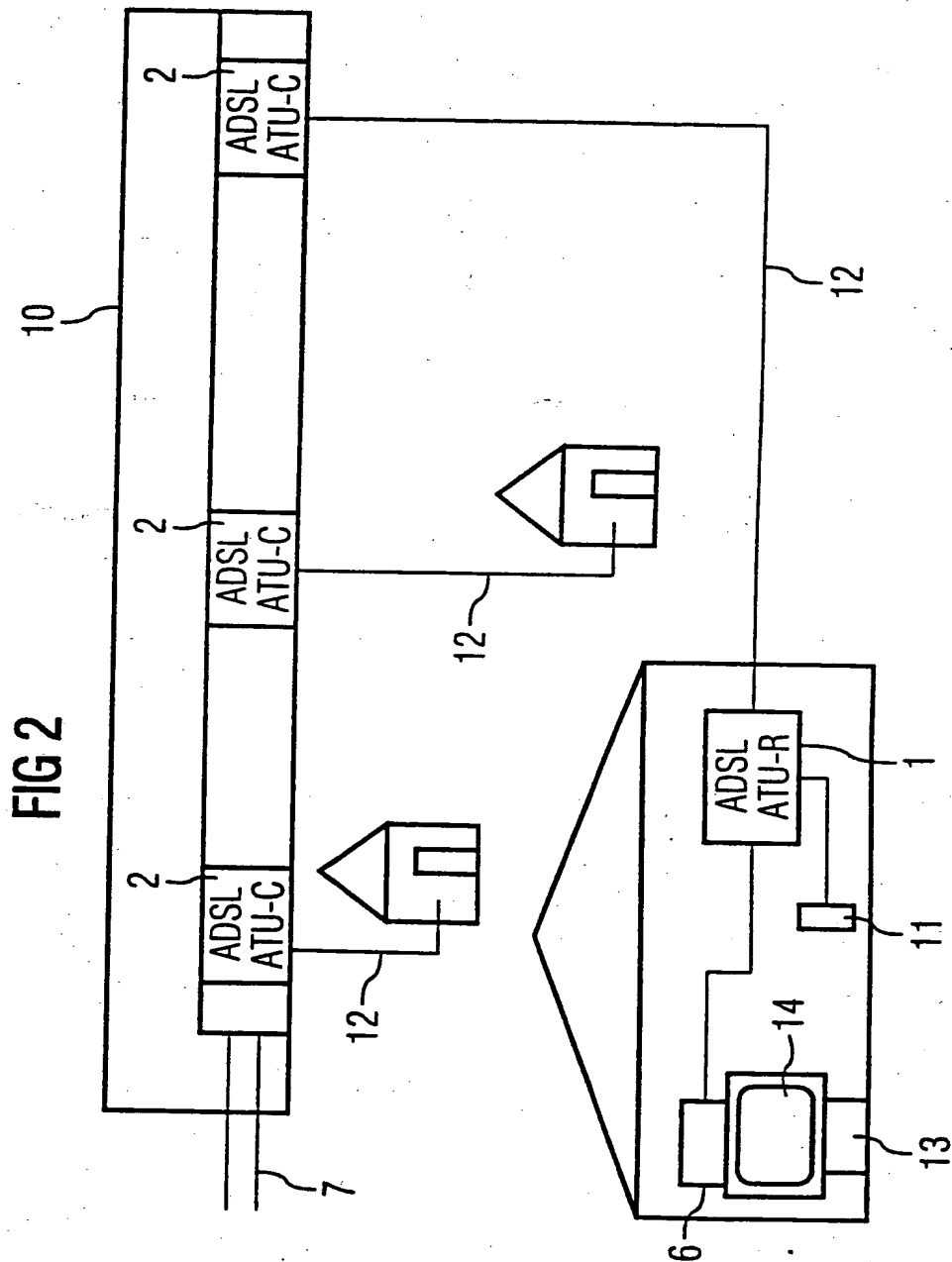


1/3





2/3





3/3

FIG 3

Exploitation of the willingness to pay

